



Resume

Chih-Yi Chen Ph. D.
Associate Professor(National Taiwan University)

2017 Taipei Summer Universiade Organizing Committee, Badminton Competition Manager, Competition Division

Chinese Taipei Badminton Association Secretary-General (Oct. 2016-Aug. 2017)

CEO(Chief Executive Officer)

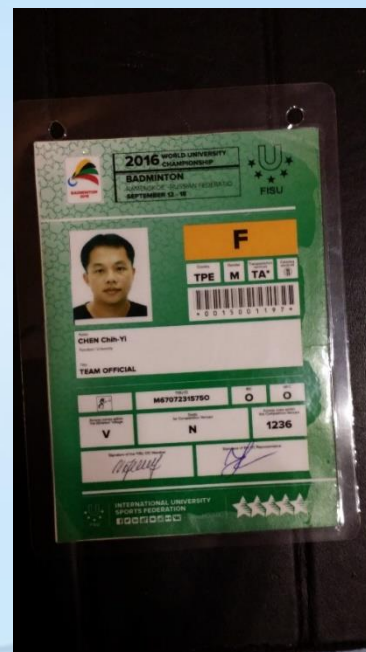
2016 Chinese Taipei Masters Grand Prix

2017 Chinese Taipei Grand Prix Gold





Taiwan Official (2016 world university championship)





THE TRANSFORMING STRATEGY OF BADMINTON COACHING SYSTEM IN TAIWAN'S NATIONAL TEAM

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Introduction

The first medal(XD- bronze medal) in Guangzhou Asia Game 2010

The first Super Series Champion in French Super Series 2014 (Chou, Tien-Chen)

World Junior Championship 2015 –MS gold medal(LU, Chia-Hun)

2016 world university championship (3 gold medals)

2017 Summer Universiade (5 gold medals)

World Ranking No. 1 –Tai, Tzu-Ying 2016

WORLD TEAM RANKING -7

coaching system
badminton player system



Purpose

This paper is to describe the status of the Taiwan's national badminton coaching system representing by the title of Chinese Taipei in policies and practice.



Method

observation: observe the performance of national team player

documentation: literature review

interview: player, coach , president of Chinese Taipei Badminton Association, officials of Taiwan



Findings

The brief overview of Taiwan's geo-political, cultural, and economic situation regarding the development of its national coaching system include qualification, remuneration, recruitment, and evaluation of coaches are revealed. Five types of coaches exist in Taiwan: international, national, professional, schooling and plains people.



Coaching System

A class(national team coach)

B class

C class

be qualified



international, national, professional,
schooling, plains people



國立臺灣大學 National Taiwan University

Badminton player System

Elementary school

Junior high school

Senior high school

College or University

cooperation

money
coach
facilities
spons0r

5 professional
teams

national team players





Taiwan Pride

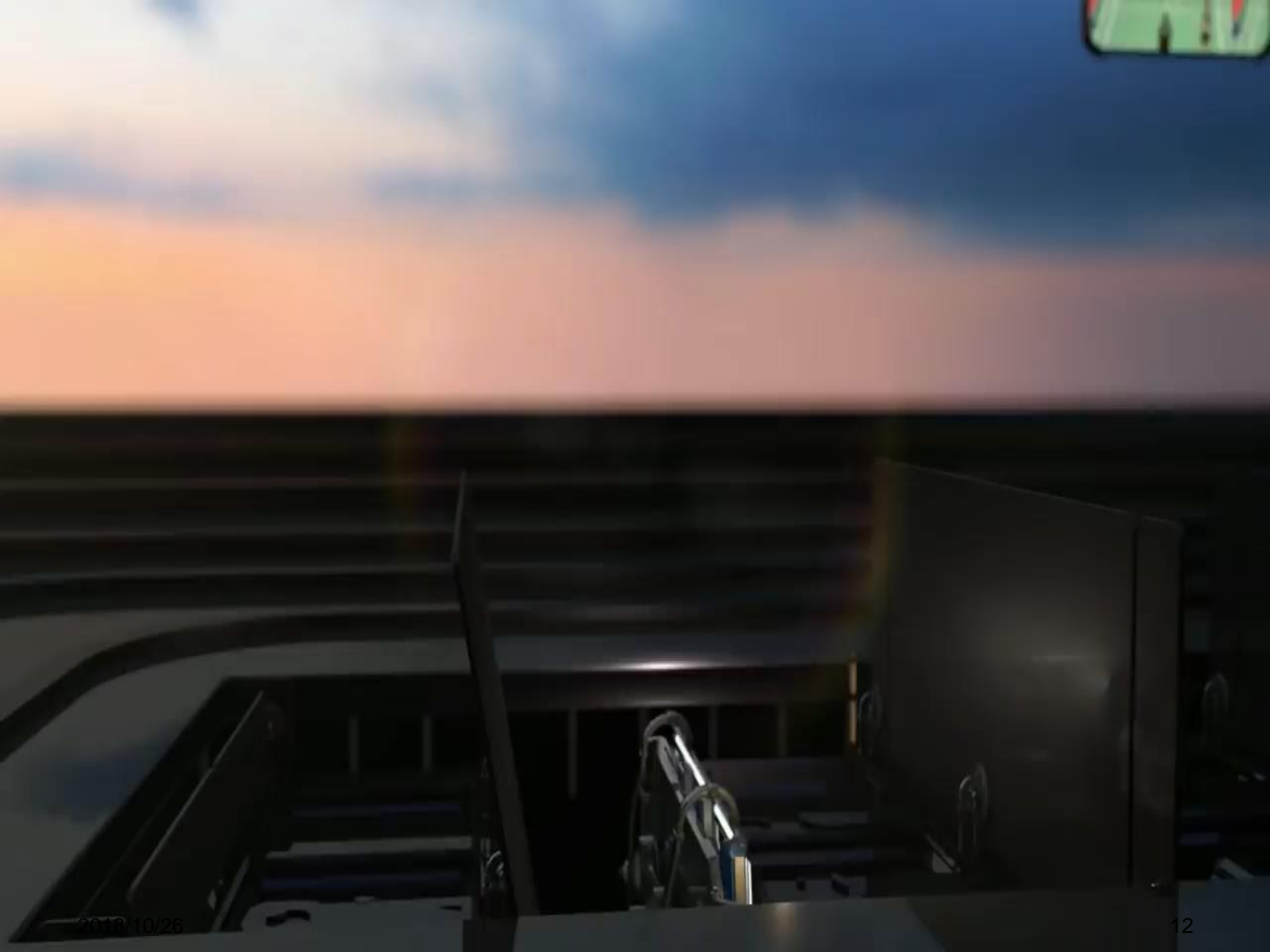
Tai Tzu Ying

a miracle

a wonder

a key person - coach







Thanks for participation